

# Flowcrete

## Case Study



<b>Client:</b>	<b>Alamo Beer Company</b>
<b>Project:</b>	<b>Cementitious Urethane</b>
<b>Products:</b>	<b>Flowfresh</b>
<b>Location:</b>	<b>Alamo City, Texas</b>



### Cannons, Kegs and Coatings: Bringing Alamo Beer Back Home

The Alamo Beer Company roared to life with a celebratory cannon firing and keg tapping ceremony earlier this year, marking the moment that the iconic beer brand returned to Alamo City after a 95-year hiatus.

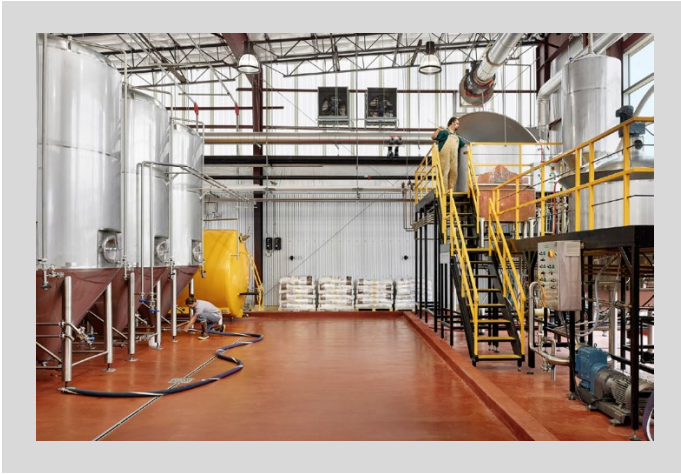
8,000 sq ft of the robust cementitious urethane flooring system Flowfresh HF was installed across the site to provide a floor able to withstand the heavy equipment, heat, foot traffic and the inevitable spillages of beer, liquids and brewing by-products for the long term.

Stainless steel drains were incorporated into the floor to allow contaminants to quickly wash out of the area. Effective drainage is a crucial component in industrial food and beverage environments to ensure that the site can be easily kept clean throughout the long shifts.

The internal workings of the new facility have been designed to emulate German breweries, with large onion domes on the kettles and flat-winged lids on the brewing vessel. Other unique innovations in the facility include a gleaming, traditional style copper wort grant as well as pitch tanks and 12 single-wall laagering tanks.

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Flowfresh has been designed to be a key production line component, as its seamless, impervious and easy to clean finish minimizes the risk of contamination build up at floor level. In fact, Flowfresh's ability to create an ultra-hygienic surface led to the range achieving HACCP International certification. HACCP International helps reduce the threat of contamination incidents by providing the food and beverage industry with strict guidelines for building materials and equipment.

To balance the dual requirements of aesthetics and functionality, the Flowfresh floor was chosen in a rich, burnt umber red that reflected the stylized distressed metal effect used throughout the beer garden and beer hall.

