KEY RESIN BROADCAST CHIP flooring systems offer a broad range of standard and custom colors and textures to create a decorative vinyl flake floor system that meets your design needs. Finished in varying clear resins, **KEY CHIP SYSTEMS** provide excellent wear and abrasion resistance, ease of maintenance, and chemical resistance.

When selecting the **KEY BROADCAST CHIP** blend for your application, please take time to carefully consider:

1. **APPEARANCE**: Light color blends tend to show more “shadow” than dark color blends.
2. **TRAFFIC & MAINTENANCE**: Wheel marks and dirt naturally show up more on light vs. dark color blends.
3. **SPILLAGE**: What might be most commonly spilled on the floor? Consult your Key Resin Representative to determine the degree of chemical resistance you may require prior to selection of the system.

**Key Resin Company** provides this color guide for preliminary color selection only. Please refer to a physical sample prior to making a final choice. Contact your local **Key Resin Representative** for assistance.