

# KEY BROADCAST CHIP BLENDS

Full Broadcast



**KEY RESIN BROADCAST CHIP** flooring systems offer a broad range of standard and custom colors and textures to create a decorative vinyl flake floor system that meets your design needs. Finished in varying clear resins, **KEY CHIP SYSTEMS** provide excellent wear and abrasion resistance, ease of maintenance, and chemical resistance.



**COMANCHE**



**SMOKE**



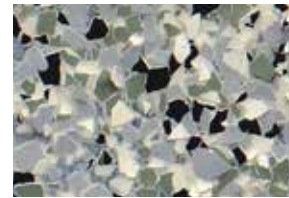
**SANTE FE**



**GREY FEATHER**



**APACHE TAN**



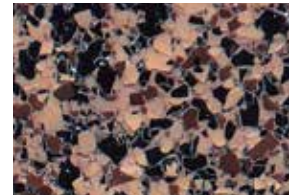
**ASPEN**



**CANYON**



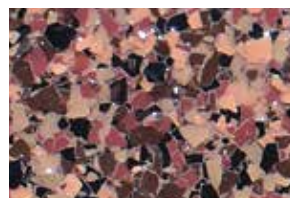
**BLUE CLOUD**



**BUCKSKIN**



**AZTEC SKY**



**RED ROCK**



**TUMBLEWEED**

When selecting the **KEY BROADCAST CHIP** blend for your application, please take time to carefully consider:

1. **APPEARANCE:** Light color blends tend to show more “shadow” than dark color blends.
2. **TRAFFIC & MAINTENANCE:** Wheel marks and dirt naturally show up more on light vs. dark color blends.
3. **SPILLAGE:** What might be most commonly spilled on the floor? Consult your **Key Resin Representative** to determine the degree of chemical resistance you may require prior to selection of the system.

**Key Resin Company** provides this color guide for preliminary color selection only. Please refer to a physical sample prior to making a final choice. Contact your local **Key Resin Representative** for assistance.

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