KEY RESIN BROADCAST CHIP flooring systems offer a broad range of standard and custom colors and textures to create a decorative vinyl flake floor system that meets your design needs. Finished in varying clear resins, KEY CHIP SYSTEMS provide excellent wear and abrasion resistance, ease of maintenance, and chemical resistance.

When selecting the KEY BROADCAST CHIP blend for your application, please take time to carefully consider:

1. **APPEARANCE**: Light color blends tend to show more “shadow” than dark color blends.
2. **TRAFFIC & MAINTENANCE**: Wheel marks and dirt naturally show up more on light vs. dark color blends.
3. **SPILLAGE**: What might be most commonly spilled on the floor? Consult your Key Resin Representative to determine the degree of chemical resistance you may require prior to selection of the system.

Key Resin Company provides this color guide for preliminary color selection only. Please refer to a physical sample prior to making a final choice. Contact your local Key Resin Representative for assistance.