

Key Resin Floor Helps Brighten the Lives of Lancaster's Youth.

Key Resin Company recently donated 2,200 square feet of seamless epoxy flooring to the Boys and Girls Club of Lancaster.

Batavia, OH, November 8, 2013 -- On September 23, the Boys and Girls Club of Lancaster celebrated the completion of their new resinous floors by hosting a ribbon cutting ceremony to thank everyone who made it possible. Since 1939, the Boys and Girls Club has been a premier provider of youth services, providing critical programs and services to thousands of kids yearly. A team effort by Key Resin Company, a leader in manufacturing seamless floor products and Durex Coverings, Inc, a premier installer of these flooring systems, has eased the worries of the Clubhouse staff by providing new resinous floors in multiple locations throughout the building.



Karen Schloer presenting certificates to Key Resin's Jeffrey Cain (left) and Durex's Dean Bucher (right)

The Boys and Girls Club of Lancaster resides in a historic, timber framed building. Two key areas for the Clubhouse are the main entrance and the third floor "cafeteria," where upwards of 125 kids daily will run, jump, eat, and play their way to happiness. The floor in these areas consisted of layers of tired vinyl tiling over a wood substrate which was difficult to clean, looked worn, and did not prevent water from infiltrating the wood. However, with budgets tight and no extra money to replace these floors, the club was set to make the most of what they had. With this knowledge, Dean Bucher from Durex Coverings, a longtime supporter of the Boys and Girls Club, reached out to Key Resin with a plan to provide brand new Key Lastic Chip flooring at no cost to the Boys and Girls Club. Seizing the opportunity, the installation was planned for the customary late August shutdown with the Boys and Girls Club removing the existing flooring, Key Resin providing the resinous materials, and Durex Coverings providing the installation labor.



The finished system includes a layer of Key Lastic Acoustic Membrane, a fluid applied elastomeric epoxy membrane with post-consumer recycled rubber designed to dissipate sound transmission, vibration, and to resist reflective crack propagation. On top of this membrane, Durex installed the Key Lastic Chip 100 resilient polymer flooring, producing a sanitary finish that provides acoustical quietness and comfort under foot. The seamless nature of the floor improves cleanability and prevents water infiltration to the wood substrate below. The light color lightens the room and brightens the faces of the kids traversing it daily.

On the walls of the Clubhouse were two signs to Key Resin and Durex saying "Thank You! We were 'floored' by your generosity." In a letter from Karen Schloer, the Chief Executive Officer of the Boys and Girls Club, she stated that the new floors "have truly transformed our clubhouse!" Jeff Cain, President

of Key Resin was equally “floored” by the excitement that the kids and staff exhibited during his visit. “We are truly blessed as a company and were honored to have the opportunity to make a positive impact in the lives of the kids who will use these floors daily,” Jeff stated.



Each day, the Boys and Girls Clubhouse is filled with the music of joy and laughter. Children arrive after school and embrace the positive environment that the Clubhouse provides. They participate in activities that promote education, character building, the arts, fitness, and health and life skills. The Clubhouse is a safe place to learn and grow – all while having fun. It is the place where great futures are started each and every day.

Key Resin Company offers the industry experience and product quality to meet the demands of any specific polymer flooring and coating need. Since 1993, Key Resin has been setting the standard for resinous flooring systems in the industry by providing a variety of durable, dependable solutions for a variety of unique applications. For more information, visit keyresin.com or call 888.943.4532.